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## **Press Release**

### **Presence Technology Sponsors NACR 2013 National Sales Conference**

#### ***NACR: We Know EXXcellence Celebrating 20 Years***

Atlanta GA, Feb 12, 2013 - **Presence Technology**, a worldwide leader in Contact Center Solutions announced today they will sponsor the next **NACR** National Sales Conference. NACR is the leading independent integrator of communications, collaboration, and customer interaction solutions in the United States. The annual conference, scheduled for February 25<sup>th</sup> and 26<sup>th</sup> in Orlando, Florida at the Rosen Shingle Creek brings together NACR's top sales representatives in the sector.

NACR and Presence share a common goal. "We know our clients are looking to maximize productivity and ROI while providing first-rate customer service experience. Together we provide an end-to-end Contact Center solution, powerful, and flexible that protects the client's investment" said Make Mandato, Presence Technology Executive Vice President for North America.

Presence Technology will be located in booth 109 and will demo its version 9.2 Solution Suite. This new version features their Outbound / Inbound blended solution, Agent Scripting as well as Voice and Screen Recording and significantly enhanced Web Agent, and Web Supervisor support. The Presence Technology's portfolio is a complete set of solutions for contact centers. Built on a modular platform, the suite of solutions is deployed on almost any existing ACD / PBX platform or can be used in a standalone environment as an all-in-one contact center solution. Presence Technology solutions were designed to be implemented quickly and can seamlessly integrate within any company's existing applications and infrastructure.

#### **About NACR**

NACR is a value added service provider that delivers proven, scalable, cost effective and integrated business communications solutions. The largest Avaya Business Partner Worldwide, they have approximately 400 employees in 55 locations across the United States. The company provides one of the broadest portfolios of products and services in the industry including VoIP, Contact Center, Unified Communications, Data Networking, Conferencing and Wireless solutions. NACR a reseller of Presence Solution Suite, ensuring the successful delivery of best in class Contact Center solutions that include a wide range of functionalities focused on solving, improving, setting up, and revitalizing the Contact Center.

#### **About Presence Technology**

Presence Technology is a worldwide leading provider of multichannel contact center solutions enabling contact centers to optimize resources and increase efficiency in the communications process with its customers. Their award winning software solutions are consistently recognized for quality and innovation, most recently receiving the **Unified Communications Product of the Year Award** from Internet Telephony. Presence has a portfolio of **global clients** serviced by a team of highly skilled professionals, and a network of **strategic partners** in North America, Latin America, Europe, and Africa supporting their efforts around the world.

For more information visit [www.Presenceco.com](http://www.Presenceco.com), [Presence's blog](#) or follow us on:

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